



Texas Department of Insurance
Purchase Order # 45400 16-0212

Payment Terms: **NET30** Freight Terms: **FOB Destination** Ship Via: **VNDR** PCC: **S** Date: **09/01/15** PO Method: **DG** Dispatch: **Dispatch Via Print** Rev Dt:

PLEASE NOTE: ADDITIONAL TERMS AND CONDITIONS ARE LISTED AT THE END OF THE PURCHASE ORDER.

Vendor: SHERRY MATTHEWS, INC.
 dba Sherry Matthews Advocacy Marketing
 200 S Congress Ave
 Austin TX 78704-1219
 United States

Ship To: 2H0002
 United States

Vendor ID: 1742297338

Purchaser: Chastity Marion
Phone: 512/676-6151
Fax: 512/463-6159
Email: chastity.marion@tdi.texas.gov

Bill To: Attn: Acctng - Mail Code 108-3A
 P. O. Box 149104
 Austin TX 78714-9104
 United States

Fax:
Email: Invoices@tdi.texas.gov

PO Information:

*** INTERNAL ONLY - FOR TRACKING PURPOSES ***. This purchase order is to exercise the 4th of four (4), one (1) year renewal options. The period is for Fiscal Year 2016 from September 1, 2015 through August 31, 2016, pursuant to Amendment No. 5 to TDI Contract No. 454-11-00002, executed August 25, 2014.

No services performed during this term. This purchase order shall remain INTERNAL unless services requested during Fiscal Year 2016.

If requested, services shall be performed in accordance with TDI Contract No. 454-11-00002, by and between Texas Department of Insurance and Sherry Matthews Advocacy Marketing, executed March 29, 2011, (the contract). Contractor will provide TDI all of the services and other deliverables as described in and in the manner required by the following contract documents:

- (1) The three (3) page contract document;
- (2) Contract Exhibit A, TDI's RFP, which includes Addenda Nos. 1 and 2;
- (3) Contract Exhibit B, TDI's Questions to Contractor dated March 17, 2011;
- (4) Contract Exhibit C, Contractor's response to Questions dated March 18, 2011;
- (5) Contract Exhibit D, Contractor's RFP Response;
- (6) Contract Amendment 1, executed October 20, 2011;
- (7) Contract Amendment 2, April 2, 2012;
- (8) Contract Amendment 3, August 1, 2013;
- (9) Contract Amendment 4, July 3, 2014; and
- (10) Contract Amendment 5, August 25, 2015

Except as otherwise provided in the Agreement [the Contract] all of the above are attached to and incorporated as part of the Agreement [the Contract] for all purposes. In the case of conflict between any of the documents that make up the agreement, the order of priority shall be as specified in the contract.

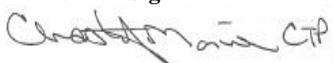
The total contract amounts shall not exceed \$3,500,000.00.

Contractor Contacts:

Karen Purcell, Executive Vice President, (512) 478-4397
 Wardaleen Belvin, Chief Financial Officer, (512) 487-4397, wbelvin@sherrymattews.com

TDI Contacts:

Kim Johnson, Contract Monitor, (512) 676-6614, kim.johnson@tdi.texas.gov
 Meaghan Bludau, Contract Administrator, (512) 676-6160, meaghan.bludau@tdi.texas.gov

Authorized Signature

 08/31/2015



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Contract Term and Renewal:

The initial term of the Contract against which this purchase order is issued is March 29, 2011 through August 31, 2012.

After the initial contract term, TDI has the option in its sole discretion to renew the contract for up to four (4) additional one- (1-) year periods. Pricing in each period may be increased based upon CPI up to a maximum of 4% per year (see Contract Exhibit C).

- Period 1: September 1, 2012 through August 31, 2013. [Completed]
- Period 2: September 1, 2013 through August 31, 2014. [Completed]
- Period 3: September 1, 2014 through August 31, 2015. [Completed]
- Period 4: September 1, 2015 through August 31, 2016. [Current Term]

This is the final renewal option remaining on the contract.

This purchase order is in effect September 1, 2015 through August 31, 2016.

Line-Sch	Line Description	Class/Item	Quantity	UOM	Unit Price	Extended Amt	Due Date
1- 1	Sherry Matthews renewal contract for marketing, web design, and consumer outreach services for FY2016. Effective 9-1-15 Contact Rachel Bowden for details. Contract No. 454-11-00002, See PO #7172	915/01	1.0000	YR	0.00000	0.00	09/01/2015
						Schedule Total	0.00
						<u>ReqID:</u> 0000013963	
						Item Total for Line # 1	0.00

All Shipments, Shipping papers, invoices and correspondence must be identified with our Purchase Order Number. Overshipments will not be accepted unless authorized by Buyer prior to Shipment.

Terms and Conditions:

The Purchase Order Terms and Conditions can be found at:

<http://www.tdi.texas.gov/general/aspurch.html>

Authorized Signature

08/31/2015